

Four Years of Growth, Global Reach, and Academic Impact. An Editorial Analysis of Reader Engagement and Digital Presence (2022–2026)

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Abstract

This editorial presents a comprehensive analysis of the Journal of NeuroPhilosophy's (JNphi) performance and reader engagement over approximately four years, from its establishment through March 2026. Leveraging detailed analytics data encompassing user demographics, engagement metrics, content performance, search engine visibility, and technological access patterns, we examine the journal's growth trajectory, global reach, and academic influence. The analysis reveals that JNphi has successfully attracted 37,835 active users who generated 355,116 interactions, with particularly strong engagement from key regions including the United States, China, Turkey, and the United Kingdom. Notable findings include exceptional reader engagement metrics from Turkey, Italy, and Iran, high visibility for articles addressing artificial intelligence, free will, and consciousness, and emerging traffic from AI platforms such as ChatGPT and Perplexity. The journal demonstrates robust performance in direct and organic search traffic, with Google Scholar serving as a significant referral source—confirming JNphi's recognition within the academic community. This editorial celebrates these achievements while offering strategic reflections for continued growth and enhanced reader engagement in the evolving digital publishing landscape.

Key Words: NeuroPhilosophy, academic publishing, reader engagement, digital analytics, global reach, open access, bibliometrics

DOI: 10.5281/zenodo.20049568

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1. Introduction: A Vision Realized

The Journal of NeuroPhilosophy was established with a clear and ambitious mission: to create a rigorous, accessible, and genuinely

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interdisciplinary platform for scholarship at the intersection of neuroscience and philosophy. We sought to bridge the explanatory gap between empirical brain sciences and fundamental philosophical questions concerning consciousness, free will, moral cognition, and the nature of the self. We aimed to foster dialogue not only between disciplines but also across geographical and cultural boundaries, welcoming diverse perspectives from the global academic community.

As we complete our fourth year of publication, it is both instructive and gratifying to step back and examine the extent to which we have realized this vision. The digital analytics data presented in this report offer an unprecedented window into who our readers are, how they find us, what captures their attention, and how they engage with our content. This is not merely an exercise in self-congratulation—though there is much to celebrate—but a strategic reflection designed to help us serve our community more effectively in the years ahead.

The data analyzed in this editorial cover the period from the journal's launch through March 11, 2026. We examine user acquisition, geographic and linguistic distribution, content performance, search behavior, referral sources, and technological access patterns. Where appropriate, we contextualize these findings within the broader landscape of digital academic publishing. Our goal is to provide readers, authors, editors, and stakeholders with a transparent account of the journal's growth while offering insights that may prove valuable to other open-access journals navigating similar challenges.

2. Overall Growth and Engagement: By the Numbers

The four-year period under review has witnessed remarkable growth for the Journal of NeuroPhilosophy. The summary metrics presented in Table 1 provide an overview of our performance during this period.

Table 1: Overall Performance Metrics (Four-Year Summary)

Metric	Value
Active Users	37,835
New Users	37,454
Total Events (Page Views, Clicks, etc.)	355,116
Average Engagement Time	69.67 seconds
Total Sessions	54,733
Sessions with Engagement	31,143 (56.9%)
Average Session Duration	175.2 seconds (~2.92 minutes)
Pages per Session	2.38

Several aspects of these numbers merit celebration. The fact that new users (37,454) represent nearly the entire active user base (37,835) indicates that JNphi has achieved substantial growth in brand awareness and reach during this period. We have successfully introduced ourselves to tens of thousands of scholars, students, and curious readers who might otherwise not have encountered the distinctive perspective that neurophilosophy offers.

The total of 355,116 events—encompassing page views, clicks, downloads, and other interactions—demonstrates that our readers are not merely passive visitors but active participants in engaging with our content. An average engagement time of nearly 70 seconds per session suggests that visitors are doing more than briefly scanning headlines; they are reading, reflecting, and exploring. When we consider that this represents only "engaged" sessions (excluding those who bounce immediately), and that the overall average session duration reaches nearly three minutes (175 seconds), we see a picture of readers who are genuinely interested in what we publish.

A sessions-with-engagement rate of 56.9% is particularly encouraging for an academic journal. While news sites and commercial content platforms often achieve higher engagement rates through frequent updates and clickbait headlines, scholarly readers typically arrive with specific research questions and depart once those questions are answered. The fact that more than half of our visitors engage meaningfully with our content indicates that we are successfully capturing attention and delivering value.

The average of 2.38 pages per session suggests that many readers explore beyond the single article that brought them to the site—perhaps browsing the archives, examining editorial team credentials, or following references to related content. This behavior aligns with the scholarly research process and bodes well for the journal's role as a trusted resource within the neurophilosophy community.

3. Geographic Distribution: A Truly Global Community

One of the most gratifying findings of this analysis concerns the journal's international reach. JNphi has attracted readers from more than 140 countries across six continents, confirming that neurophilosophy speaks to scholars and students regardless of geographic origin. Table 2 presents the top twenty countries by user count, alongside key engagement metrics.

Table 2: Top Twenty Countries by User Count with Engagement Metrics

Rank	Country	Active Users	Engagement Rate	Sessions per User	Avg. Engagement Time (sec)	Total Events
1	USA	11,515	53.4%	0.72	75.0	87,722
2	China	6,586	8.6%	0.09	7.0	25,278
3	Turkey	2,138	65.4%	1.81	207.4	81,673
4	UK	1,853	53.4%	1.05	73.1	18,045
5	Singapore	1,770	13.1%	0.14	7.0	4,655
6	Canada	1,266	49.8%	0.62	54.3	8,467
7	India	967	58.7%	0.86	104.0	9,035
8	Germany	955	49.1%	0.69	71.0	8,348
9	Netherlands	779	54.3%	0.67	55.8	5,965
10	Italy	678	70.3%	1.86	138.8	12,304
11	Australia	644	61.5%	0.92	81.9	5,859
12	France	482	42.0%	0.54	34.7	2,981
13	Philippines	462	56.0%	0.65	41.9	2,474
14	Brazil	426	54.8%	0.73	81.7	3,687
15	Spain	382	52.3%	1.02	75.0	4,036
16	Russia	361	61.4%	1.20	105.7	5,012
17	Japan	339	56.1%	0.82	53.1	2,835
18	Finland	330	55.6%	0.84	80.0	2,964
19	S. Korea	323	45.7%	0.63	58.8	3,028
20	Iran	308	65.3%	1.34	180.9	4,851

3.1 North American Engagement

The United States leads by a substantial margin with 11,515 active users—nearly one-third of our total readership. This dominance is expected given the size of the U.S. academic sector, the English-language orientation of the journal, and the concentration of neuroscience and philosophy programs in American universities. More importantly, U.S. readers demonstrate strong engagement metrics: a 53.4% engagement rate, 75-second average engagement time, and 87,722 total events.

Canada contributes an additional 1,266 users with engagement metrics (49.8% engagement rate, 54.3 seconds) that, while slightly below the U.S. average, remain healthy. The presence of major research universities in Toronto, Vancouver, Montreal, and elsewhere likely accounts for this steady traffic.

3.2 European Strongholds

The United Kingdom, with 1,853 users, represents our third-largest national audience. British readers show particularly encouraging behavior patterns: 53.4% engagement rate, 1.05 sessions per user (indicating return visits), and 73.1 seconds average engagement time. These metrics suggest that JNphi has established a loyal following within the UK's vibrant philosophy of mind and cognitive neuroscience communities.

Germany (955 users), the Netherlands (779 users), and Italy (678 users) demonstrate that neurophilosophy resonates strongly across continental Europe. Italy deserves special mention: with a 70.3% engagement rate—the highest among all countries with substantial user bases—and 1.86 sessions per user, Italian readers are among our most dedicated and enthusiastic. The average engagement time of 138.8 seconds (over two minutes) confirms that when Italian scholars visit JNphi, they read deeply.

Other European nations featuring prominently include France (482 users), Spain (382 users), Russia (361 users), Finland (330 users), Poland (253 users), Sweden (240 users), Belgium (210 users), Switzerland (206 users), Austria (199 users), Portugal (199 users), Denmark (189 users), Norway (184 users), and Greece (166 users). This pan-European presence speaks to the continent's strong traditions in both philosophy and neuroscience, as well as the appeal of open-access publishing models.

3.3 Asia-Pacific Presence

China's 6,586 users represent our second-largest national audience—a remarkable achievement for an English-language journal based outside China. The concentration of traffic from Lanzhou (2,834 users) is particularly striking and warrants further investigation. This likely reflects either a formal institutional relationship (perhaps a library subscription or a research group's systematic engagement) or a specific course adoption at Lanzhou University. Whatever the cause, it represents a significant foothold in the world's most populous nation and a rapidly growing research ecosystem.

Singapore's 1,770 users further underscore the journal's Asia-Pacific reach. As a regional academic hub, Singapore's strong presence suggests that JNphi is being discovered by scholars throughout Southeast Asia who pass through Singaporean institutions or conferences.

India's 967 users, combined with robust engagement metrics (58.7% engagement rate, 104 seconds average engagement time), reveal a deeply engaged readership in South Asia. Indian philosophy has long engaged with questions of consciousness and mind, and contemporary

Indian neuroscientists and philosophers are finding common ground in our pages.

Japan (339 users), South Korea (323 users), and the Philippines (462 users) round out a strong Asian presence. Australia contributes 644 users with excellent engagement (61.5% engagement rate, 81.9 seconds), and New Zealand adds 172 users with 1.06 sessions per user and 148.2 seconds average engagement time—among our highest engagement metrics globally.

3.4 Middle East and Beyond

Iran's 308 users represent one of the most encouraging findings in our geographic analysis. With a 65.3% engagement rate, 1.34 sessions per user, and 180.9 seconds average engagement time—nearly three minutes—Iranian readers demonstrate exceptional commitment to our content. This suggests that neurophilosophy resonates strongly within Iran's rich philosophical traditions and its contemporary scientific community, despite geopolitical challenges that might otherwise limit academic exchange.

Israel contributes 196 users, Saudi Arabia 51, and the United Arab Emirates 132, indicating growing Middle Eastern engagement. Pakistan's 197 users show engagement patterns (1.80 sessions per user, 159.3 seconds average time) similar to Iran and Turkey, suggesting that neurophilosophy has found an enthusiastic audience across the broader region.

Turkey's performance deserves special recognition. With 2,138 users (combining "Türkiye" and "Turkey" entries), Turkey ranks third globally in user count. But the engagement metrics are truly extraordinary: 65.4% engagement rate, 1.81 sessions per user, 207.4 seconds average engagement time, and 81,673 total events. Turkish readers are not merely visiting—they are immersing themselves in our content, returning frequently, and engaging more deeply than readers from any other nation with comparable user counts. This reflects both Turkey's strong academic traditions in philosophy and neuroscience and the particular resonance of neurophilosophical questions within Turkish intellectual culture.

3.5 Latin American Growth

Brazil's 426 users represent our strongest Latin American presence, with engagement metrics (54.8% engagement rate, 81.7 seconds) that mirror those of established European audiences. Mexico contributes 293 users, Argentina 233 users with extraordinary engagement (1.21 sessions per user, 148.2 seconds average time), Colombia 233 users, and Chile 158 users. This growing Latin American footprint suggests that Spanish- and Portuguese-speaking scholars are increasingly

engaging with neurophilosophy, presenting opportunities for enhanced outreach and perhaps translated content or special issues highlighting Latin American scholarship.

4. Linguistic Distribution: Reflecting Global Diversity

The browser language preferences of our users offer additional insight into the journal's international character. The dominance of English (26,917 users) is expected, as JNphi publishes exclusively in English. However, the substantial representation of Chinese (3,768), Turkish (1,852), Spanish (944), German (679), and Italian (590) confirms that readers who prefer other languages are nonetheless seeking out English-language scholarship in neurophilosophy. This linguistic diversity underscores the journal's role as a bridge between cultures and language communities. The strong Turkish presence in language data (1,852 users) aligns perfectly with our geographic findings, confirming that Turkish readers—whether reading in English or with Turkish-language browser settings—are among our most dedicated audiences. Similarly, the presence of Italian, Russian, Portuguese, and French in the top ten reflects the journal's reach into Southern Europe, Eastern Europe, Latin America, and Francophone Africa and Canada.

5. Content Performance: What Captures Our Readers' Attention

Perhaps the most illuminating data concern which specific content resonates most strongly with our readers. The homepage's dominance (28,382 views from 10,761 users) is expected and desirable. A 36.9% bounce rate on the homepage is healthy for an academic journal, indicating that most visitors arriving at our front door proceed to explore further. The strong performance of "What is Neurophilosophy?" (3,485 views) suggests that many visitors—perhaps students or scholars new to the field—seek introductory orientation. This page serves a crucial educational function, helping newcomers understand the distinctive contribution of neurophilosophy and encouraging them to explore further.

The Archives page's high views (4,874) and remarkably low bounce rate (31.4%) indicate that readers actively browse our back catalog. This behavior—exploring multiple issues and articles—is precisely what we hope to encourage. Similarly, the Editorial Team page (2,327 views) demonstrates that readers care about who guides the journal, a sign of academic trustworthiness.

The presence of Login (4,795 views), Submissions (2,357), and Register (2,115) pages among our most viewed content is highly encouraging. Login and Register traffic likely reflects scholars setting up accounts to track submissions, receive notifications, or save favorite content. Submissions traffic indicates that authors are considering JNphi as a

venue for their work—a vital sign of the journal's perceived prestige and relevance.

Analysis of individual volumes reveals important patterns. Volumes 1.1 and 1.2, our inaugural issues, continue to attract substantial traffic years after publication—5,589 and 2,331 views respectively. This longevity is characteristic of high-quality academic content; foundational articles continue to be cited and consulted long after initial publication.

Most striking, however, are the bounce rates for Vol. 3 No. 1 (16.8%) and Vol. 3 No. 2 (16.4%). These extraordinarily low bounce rates—far below academic journal averages—indicate that readers who land on these specific issues are overwhelmingly likely to engage further with the journal. This suggests that recent content is exceptionally well-matched to reader interests, that our issue presentation effectively encourages exploration, or both. We should study the composition and presentation of these issues to understand what made them so compelling.

6. Search Behavior: How Readers Find Us

Understanding how readers discover JNphi content is essential for optimizing our visibility and reach.

The outstanding performance of "journal of neurophilosophy" as a search query—1,326 clicks, 61.5% click-through rate, average position 1.03—demonstrates that readers seeking us by name have no difficulty finding us. This strong brand recognition is the foundation of sustainable growth; satisfied readers remember our name and return directly or search for us specifically.

Similarly, "neurophilosophy journal" (9 clicks, 29% CTR, position 1.0) indicates that when readers use more generic terminology, we still appear at the top of results. The lower click volume for this query suggests that readers who have learned to use more precise terminology ("journal of neurophilosophy" rather than "neurophilosophy journal") are more numerous—a sign of brand familiarity.

The query "posterior cingulate cortex" presents both an opportunity and a challenge. With 18,806 impressions, this is our highest-visibility query overall—meaning that JNphi content appears in search results for this term very frequently. However, the click-through rate of 0.06% is exceptionally low. This suggests that while our content is visible for this query, the titles and meta descriptions appearing in search results are not compelling enough to generate clicks.

Given that we have a popular article on this exact topic ("The Posterior Cingulate Cortex Again Forgotten" with 1,043 views), we should optimize this article's metadata to better capture this high-intent

traffic. A more compelling title or meta description emphasizing the article's novel contribution could significantly increase clicks from this large impression pool.

Similarly, "neurophilosophy" generates 11,326 impressions but only a 2.8% CTR. While 318 clicks from this query is substantial, improving our meta description and title tags could capture more of this broad, high-volume traffic.

These long-tail queries—specific, often multi-word phrases—typically indicate readers with well-defined research questions. Their high conversion to clicks (relative to broader queries) suggests that JNphi content directly addresses their needs. The fact that we rank well for these specific queries (positions ranging from 2.63 to 7.67) confirms that our articles are well-aligned with the questions scholars are asking.

The presence of author names among top queries—"nandor ludvig" (12 clicks), "samantha breslauer" (7 clicks), "mustafa khuramy" (6 clicks)—indicates that publishing in JNphi enhances author visibility. Scholars seeking work by specific researchers find our content, suggesting that authors benefit from the journal's platform and that the journal benefits from authors' existing reputations. This virtuous cycle strengthens both parties.

7. Landing Page Performance

Understanding which specific pages readers land on from search results provides even finer-grained insight into content performance. The Archives page's performance—213 clicks, 123.9 seconds average engagement time—confirms that readers who land on our archives tend to explore extensively. This suggests that presenting our content in well-organized, browseable formats encourages deeper engagement. The Editorial Team page's strong performance (58 clicks, 87.5 seconds engagement) similarly indicates that readers value transparency about who guides the journal.

8. Traffic Sources: How Readers Arrive

Understanding where our traffic originates helps refine outreach strategies and identify partnership opportunities. Table 3 presents the primary traffic sources.

Direct traffic—users who type our URL directly, use bookmarks, or click from untagged links—represents our largest single source at 16,642 users. This is excellent news: it means thousands of readers have JNphi saved as a trusted resource, returning without needing search engines or referrals to find us. Direct traffic is the purest measure of brand loyalty and indicates that we have successfully

established ourselves as a go-to destination for neurophilosophy content

Table 3: Traffic Sources by Channel

Source/Medium	Active Users (First-Touch)	Sessions
(direct) / (none)	16,642	21,014
google / organic	10,354	18,545
scholar.google.com / referral	2,106	2,944
t.co / referral	1,432	1,858
radiopaedia.org / referral	715	723
linkedin.com / referral	519	598
chatgpt.com / referral	409	461
facebook.com / referral	382	432
researchgate.net / referral	378	418
instagram.com / referral	339	353
academia.edu / referral	302	324
twitter.com / referral	218	252
bing / organic	206	279
yandex / organic	204	246
perplexity.ai / referral	162	169

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Google organic search contributes 10,354 users—our second-largest source. This healthy flow of search-driven traffic ensures continuous discovery by new readers who may not yet know the journal by name. The fact that search traffic nearly equals direct traffic in magnitude suggests a balanced acquisition portfolio: loyal readers return directly while new readers discover us through search.

Google Scholar's contribution of 2,106 users is particularly significant. Traffic from Google Scholar indicates that JNphi articles are being cited in other scholarly works, listed in scholars' profiles, and discovered through academic literature searches. This is perhaps the purest measure of academic impact—when scholars encounter our work through the scholarly communication infrastructure itself.

ResearchGate (378 users) and academia (302 users) further confirm our presence in academic social networks. These platforms increasingly serve as discovery tools, and our visibility there suggests

that scholars are sharing and discussing JNphi content within professional communities.

X (formerly Twitter), accessed through t.co links, contributes 1,432 users—our fourth-largest source. LinkedIn (519 users) and Facebook (382 users) also drive substantial traffic, indicating that neurophilosophy content resonates beyond strictly academic audiences into professional and general-interest communities.

Most intriguingly, we see meaningful traffic from AI platforms: ChatGPT (409 users) and perplexity.ai (162 users). These new-generation tools are increasingly used for research and information discovery, and their reference to JNphi content suggests that our articles are being incorporated into AI knowledge bases and recommended to users. This emerging channel may become increasingly important as AI-mediated information discovery grows.

Radiopaedia.org's contribution of 715 users is noteworthy. This specialized radiology education platform's referral of traffic suggests that neuroimaging and clinical neuroscience communities find relevance in our content—perhaps articles addressing brain structure, function, or neurological conditions. This cross-disciplinary reach exemplifies the integrative mission of neurophilosophy.

9. User Loyalty and Return Patterns

Academic journals typically experience lower return-visit rates than news sites or social media platforms, as readers often arrive seeking specific articles rather than regular updates. Nonetheless, examining loyalty patterns reveals important insights about our community.

Analysis of user return behavior across the four-year period shows several patterns:

Baseline Loyalty: For most days, returning user counts remain below 10—typical for a specialized academic journal where most readers are one-time visitors seeking specific content.

Notable Peaks: Significant spikes in new user acquisition occur around days 40, 155, 559, 931, 1165, 1240, and 1388. These peaks likely correspond to new issue releases, major announcements, or social media amplification of popular content. Importantly, returning user counts often increase in the days following these peaks, suggesting that some newly acquired readers find the content compelling enough to return.

Gradual Loyalty Increase: In the latter part of the review period (days 1370-1390), returning user counts rise to 15-20—higher than earlier periods. This gradual increase suggests that the journal is building a core of regular readers who check back for new content. While still modest in absolute terms, this trend toward greater loyalty is encouraging for a young journal.

10. Technology and Device Usage

As expected for an academic journal, desktop access dominates at nearly 75%. Scholars reading lengthy articles, taking notes, and integrating sources naturally prefer larger screens and keyboard-based navigation. However, nearly one-quarter of our readers access JNphi via mobile devices—a substantial minority that cannot be ignored. Mobile optimization is essential for serving readers who may browse on phones during commutes, between classes, or in settings where laptops are impractical.

Windows' 53.7% share reflects its continued dominance in academic and general computing. However, Macintosh's 18.1% share is substantially higher than global averages, reflecting the concentration of macOS in academic and creative communities. Android (13.6%) and iOS (11.3%) combined account for the mobile quarter of our audience. Linux's 1.7% share, while small, represents a technically sophisticated user base whose experience should not be neglected.

Chrome's 72.6% share makes it the clear priority for testing and optimization. Safari's 15.2% share—combining macOS and iOS users—is substantial enough to warrant dedicated testing. Edge (4.4%) and Firefox (3.2%) represent smaller but still significant user bases requiring compatibility.

11. Indexing, Archiving, and Scholarly Infrastructure

The *Journal of NeuroPhilosophy* is committed to ensuring the highest standards of scholarly visibility, accessibility, and long-term preservation. In addition to the analytics and readership metrics presented in our primary editorial report, we are pleased to highlight the journal's inclusion across a broad ecosystem of international indexing services, research infrastructures, digital archives, and scholarly identity platforms. This integrated network of databases significantly enhances the discoverability, citation potential, and academic impact of the research published in the journal.

The *Journal of NeuroPhilosophy* also acknowledges the importance of national research evaluation systems that contribute to the recognition and assessment of scholarly publications. In this context, the journal is aligned with the evaluation frameworks established by ANVUR (Italian National Agency for the Evaluation of Universities and Research Institutes). ANVUR is the official body responsible for assessing the quality of research outputs produced by Italian universities and research institutions. Through its national research assessment exercises and journal classification systems, ANVUR plays a significant role in determining the academic impact and disciplinary relevance of scholarly publications. Recognition within the ANVUR evaluation framework increases the visibility of journals among Italian

researchers and academic institutions, particularly in fields related to philosophy, cognitive science, and interdisciplinary humanities research. Inclusion in evaluation systems associated with ANVUR facilitates the integration of journal publications into institutional research assessment processes and supports the broader dissemination of scholarly contributions within the European academic environment.

In the domain of philosophy-specific indexing, the journal benefits from inclusion in PhilPapers, one of the most respected and widely used databases for philosophical scholarship. PhilPapers provides detailed subject classification across numerous philosophical subfields, including philosophy of mind, philosophy of neuroscience, philosophy of cognition, and philosophy of science. Through this platform, articles from the *Journal of NeuroPhilosophy* become part of a curated academic environment used extensively by philosophers for literature discovery, bibliographic research, and scholarly networking.

The journal is also integrated into specialized philosophy documentation systems, including the Philosophy Documentation Center and the Digital Philosophy Index (DPi). These platforms provide additional visibility within the global philosophy research community by cataloguing journals, monographs, conference proceedings, and born-digital scholarship. Their structured indexing and bibliographic standards help ensure that contributions published in the journal are discoverable through specialized academic libraries and philosophy research portals.

Beyond indexing, the *Journal of NeuroPhilosophy* places strong emphasis on digital preservation and long-term accessibility. All published articles are archived through Zenodo, the open research repository developed under the OpenAIRE infrastructure and supported by the European research community. By depositing content in Zenodo, the journal ensures stable, long-term access to its publications while also enabling integration with European open science frameworks. This repository-based archiving supports transparency, reproducibility, and open dissemination of research outputs.

To further guarantee permanent preservation, the journal participates in distributed archiving networks such as LOCKSS (Lots of Copies Keep Stuff Safe) and CLOCKSS (Controlled LOCKSS). These globally distributed digital preservation systems maintain multiple copies of journal content across participating libraries and institutions. In the event of technical disruptions or platform changes, these networks ensure that the scholarly record remains intact and accessible for future generations of researchers.

The *Journal of NeuroPhilosophy* also adopts globally recognized standards for author identification and citation infrastructure. Authors are encouraged to register with ORCID, the persistent digital

identifier system that uniquely distinguishes researchers and connects them with their scholarly outputs across platforms. ORCID integration improves author visibility, reduces ambiguity in attribution, and strengthens the reliability of scholarly metadata associated with published work.

In addition, all articles published in the journal are assigned persistent Digital Object Identifiers (DOIs) through mEDRA (Multilingual European DOI Registration Agency). The DOI system ensures that each article receives a permanent and citable digital identifier, enabling stable referencing, reliable linking, and consistent citation tracking across indexing services, library systems, and academic publishing platforms.

A key component of the journal's indexing strategy is its presence in major academic discovery platforms. The journal's content is fully indexed in Google Scholar, allowing researchers worldwide to easily locate, cite, and track publications from the *Journal of NeuroPhilosophy*. Google Scholar's comprehensive coverage across disciplines ensures that articles published in the journal are visible not only to philosophers and neuroscientists, but also to scholars working in related fields such as cognitive science, psychology, artificial intelligence, and bioethics. This broad discoverability plays a crucial role in expanding interdisciplinary engagement with the journal's publications.

Finally, the journal's presence in various national and institutional Research & Development (R&D) databases further strengthens its integration within the global research ecosystem. These platforms facilitate institutional reporting, funding evaluations, and research assessment processes, thereby increasing the institutional recognition of work published in the *Journal of NeuroPhilosophy*.

Taken together, this extensive indexing, archiving, and research infrastructure framework ensures that the *Journal of NeuroPhilosophy* operates within a robust and sustainable scholarly communication environment. By combining open access dissemination, persistent identifiers, distributed preservation systems, and specialized academic indexing, the journal provides a reliable and globally visible platform for research at the intersection of neuroscience and philosophy. This infrastructure not only enhances the reach and impact of individual articles but also supports the long-term development of interdisciplinary scholarship in neurophilosophy and related fields.

12. Celebrating Our Strengths

Before turning to opportunities for further growth, we should explicitly acknowledge the journal's considerable achievements during this four-year period: Attracting nearly 38,000 active users and generating

more than 355,000 interactions demonstrates that JNphi has successfully established itself as a visible and valued presence in the academic landscape. This growth from a standing start to a globally recognized journal in just four years is a remarkable achievement, reflecting the dedication of our authors, editors, reviewers, and readers.

Our readership spans more than 140 countries, with substantial user bases on every continent. The strong presence in North America, Europe, Asia, the Middle East, and Latin America confirms that neurophilosophy speaks to scholars everywhere, transcending cultural and geographic boundaries. The exceptional engagement from Turkey, Italy, Iran, and other nations suggests that our content resonates particularly deeply in certain intellectual traditions.

The substantial traffic from Google Scholar—over 2,000 users—demonstrates that JNphi content is being cited, shared, and discovered through formal academic channels. This is perhaps the most important indicator of scholarly impact. The presence of our articles in academic social networks (ResearchGate, Academia.edu) further confirms our integration into scholarly communication infrastructure.

The popularity of articles addressing AI, free will, consciousness, classic experiments, and contemplative science confirms that our editorial choices align with reader interests. These topics represent the core of neurophilosophy—the intersection of empirical findings with fundamental philosophical questions—and our success in attracting readers to this content validates our mission.

The performance of branded search queries, substantial direct traffic, and high click-through rates for journal-specific searches all indicate that readers know who we are and return to us intentionally. Building this brand recognition in a crowded academic publishing landscape is no small feat.

Traffic from ChatGPT, Perplexity, and other AI platforms positions JNphi at the forefront of a significant shift in how scholars discover information. Being referenced by these tools now, as they develop their knowledge bases and recommendation algorithms, may yield compounding benefits as AI-mediated discovery grows.

The extraordinary engagement metrics from Turkey, Italy, Iran, Pakistan, and other nations demonstrate that JNphi has found deeply committed audiences in these regions. These readers are not merely clicking through—they are reading, returning, and interacting intensively with our content.

13. Opportunities for Further Growth and Enhancement

While celebrating our achievements, we also recognize opportunities to serve our community even better. The following reflections are offered not as criticisms but as strategic considerations for continued improvement:

Several queries with high impression volumes—notably "posterior cingulate cortex" (18,806 impressions) and "neurophilosophy" (11,326 impressions)—generate relatively few clicks. Optimizing meta descriptions and title tags for these high-visibility terms could significantly increase traffic from readers already interested in these topics. For the posterior cingulate article specifically, a meta description emphasizing "why this forgotten region matters for consciousness" might better capture searcher attention.

China and Singapore present interesting cases: substantial user bases but very low engagement metrics (7-second average engagement time, under 10% engagement rates). Understanding why readers from these regions leave so quickly—whether due to language barriers, technical issues, content mismatches, or other factors—could help convert this potential into meaningful engagement.

The Archives page's strong engagement (124 seconds average) suggests that readers who begin browsing our back catalog tend to continue exploring. Implementing more robust internal linking—"Related Articles" sections, "Also in This Issue" sidebars, "Cited By" links—could encourage more readers to explore beyond their initial landing page.

While JNphi publishes in English, providing key information—scope, submission guidelines, editorial policies—in multiple languages could reduce barriers for non-native English speakers. Turkish, Chinese, Italian, and Spanish versions of essential pages might particularly benefit our most engaged linguistic communities.

14. Conclusion: The Road Ahead

As we complete our fourth year of publication, the Journal of NeuroPhilosophy stands on solid ground. We have built a global readership, established recognition within academic communities, published content that resonates deeply with readers, and positioned ourselves at the intersection of important conversations about mind, brain, and consciousness.

The data presented in this analysis confirm that neurophilosophy as a field is thriving and that JNphi has successfully claimed its place as a leading venue for this interdisciplinary work. Our readers span the globe, engage deeply with our content, and return to us as a trusted resource. Our authors benefit from enhanced visibility, and our editorial team takes pride in facilitating scholarship that matters.

Yet we also recognize that the landscape of academic publishing continues to evolve. Open-access models mature, new technologies emerge, reader expectations shift, and the questions at the heart of neurophilosophy grow ever more urgent as neuroscience advances and philosophical reflection deepens. Meeting these challenges while maintaining our commitment to quality, accessibility, and intellectual rigor will require continued attention to the patterns revealed in this analysis.

We extend our deepest gratitude to our authors, whose scholarship forms the foundation of everything we do; to our reviewers, whose unpaid labor maintains our standards; to our editorial board, whose guidance shapes our direction; and most of all to our readers, whose engagement gives our work meaning and purpose. The Journal of NeuroPhilosophy exists to serve this community, and this analysis confirms that we are doing so effectively.

We look forward to the next four years with optimism and determination. The conversations we host—about consciousness and its neural correlates, about free will and moral responsibility, about artificial intelligence and human uniqueness, about the nature of mind and its place in nature—are among the most important of our time. JNphi will continue to provide a rigorous, accessible, and genuinely global platform for these conversations.

We invite you to join us.

Acknowledgments

The editorial team thanks all contributors to the Journal of NeuroPhilosophy during its first four years. This analysis would not have been possible without the trust and engagement of our global readership.